

Hangklip-Kleinmond Book 2019



ADVERTISING RATES 2019

16th page black/white	R450
16th page full colour	R495
8th page black/white	R660
8th page full colour	R715
1/4 page black/white	R1 050
1/4 page full colour	R1 320
1/2 page black/white	R1 350
1/2 page full colour	R2 440
Full page black/white	R2 550
Full page full colour	R4 000
Double page spread	R7 200
Inside Front Cover	R5 000
Inside Back Cover	R4 000
Outside Back Cover	R9 000

Included in Advertising rate:
Business Index entries (no more than 3)
-Additional entries @ R100 per entry

ADVERTISING DEADLINE :

Final deadline for advertising bookings and payments : 31 October 2018

ADVERTISING & PAYMENT TERMS AND CONDITIONS:

The advertiser is required to pay a non-refundable deposit of 20% within 3 working days of receiving the invoice to secure advertising space. The balance may be paid off monthly but the invoice must be settled in full by 31 October 2018

Please refer to our advertising terms and conditions:

<http://villagevoice.co.za/index.php/hangklip-kleinmond-book/advertising/advertising-terms-and-conditions/>

Please book your advertising space here: <http://villagevoice.co.za/index.php/hangklip-kleinmond-book/advertising/>

CIRCULATION & DISTRIBUTION

Distribution date: From December 2018 throughout 2019

Circulation: 6 000 of which **4000 will be distributed free of charge** via postal delivery to residents & businesses in Rooiels, Pringle Bay, Betty's Bay and Kleinmond. Additional books will be distributed FREE of charge throughout the area.

ADVERT SIZES & SPECIFICATIONS

16th page: 22mm (h) x 63mm (w)

1/8th page: 46mm (h) x 63mm (w)

1/4 page portrait: 94mm (h) x 63mm (w)

1/4 page landscape: 46mm (h) x 128mm (w)

1/2 page portrait: 190mm (h) x 63mm (w)

1/2 page landscape: 94mm (h) x 128mm (w)

Full page: 215 mm (h) x 154 mm (w) *including 3mm bleed (no text 3mm from edges)*

Artwork must be supplied as 300 dpi JPEG or PDF with all fonts embedded. All colours and bitmaps must be CMYK. Please contact me if assistance is needed with advertisement designs at no cost.

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www.villagevoice.co.za